Percentage of Households Estimates Metropolitan 5 City

Total HD Households[1]	P7'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P4'17 22-Apr	P7'17 15-Jul	P11'17 04-Nov	P1'17 27-Jan	P4'18 21-Apr	P7'18 14-Jul
Sydney	95%	96%	96%	96%	97%	97%	97%	97%	98%
Melbourne	95%	95%	95%	95%	96%	96%	96%	97%	97%
Brisbane	95%	95%	96%	96%	97%	98%	97%	98%	98%
Adelaide	95%	96%	97%	96%	96%	97%	97%	97%	97%
Perth	96%	97%	97%	97%	97%	97%	97%	97%	97%
5 City	95%	96%	96%	96%	96%	97%	97%	97%	97%

1+ PVR Households[2]	P7'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P4'17 22-Apr	P7'17 15-Jul	P11'17 04-Nov	P1'17 27-Jan	P4'18 21-Apr	P7'18 14-Jul
Sydney	60%	62%	61%	61%	60%	61%	60%	60%	60%
Melbourne	61%	60%	61%	61%	62%	62%	62%	62%	61%
Brisbane	62%	62%	61%	60%	59%	60%	59%	60%	59%
Adelaide	60%	61%	60%	60%	60%	60%	60%	59%	59%
Perth	61%	63%	60%	60%	60%	58%	60%	58%	59%
5 City	61%	62%	61%	61%	60%	61%	60%	60%	60%

1 PVR Households	P7'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P4'17 22-Apr	P7'17 15-Jul	P11'17 04-Nov	P1'17 27-Jan	P4'18 21-Apr	P7'18 14-Jul
Sydney	42%	43%	42%	42%	41%	42%	42%	43%	43%
Melbourne	43%	42%	42%	43%	45%	45%	45%	44%	44%
Brisbane	46%	45%	44%	42%	42%	43%	42%	43%	43%
Adelaide	39%	39%	39%	40%	39%	40%	38%	38%	38%
Perth	44%	45%	44%	44%	43%	42%	42%	40%	42%
5 City	43%	43%	42%	42%	42%	43%	42%	42%	42%

2+ PVR Households	P7'16 06-Aug	P11'16 29-Oct	P1'17 28-Jan	P4'17 22-Apr	P7'17 15-Jul	P11'17 04-Nov	P1'17 27-Jan	P4'18 21-Apr	P7'18 14-Jul
Sydney	18%	19%	19%	19%	19%	19%	18%	18%	18%
Melbourne	17%	18%	18%	18%	17%	17%	18%	17%	18%
Brisbane	16%	18%	18%	18%	17%	17%	17%	17%	16%
Adelaide	21%	22%	21%	21%	20%	20%	21%	21%	21%
Perth	17%	17%	16%	16%	16%	16%	17%	18%	17%
5 City	18%	19%	18%	18%	18%	18%	18%	18%	18%

[1] Total DTT HD Households - homes capable of receiving Digital Terrestrial Television High Definition at each working television; they can include homes with access to Subscription Television
[2] Personal Video Recorder (PVR) Households - homes with at least one PVR device with a hard drive. Branded examples include Foxtel iQ, Austar MyStar and TiVo
Source: OzTAM Metropolitan TAM Panels. Estimates as at last day of each period.